



### [The Meeting Room: Is your event making overtourism worse?](#)

#### PODCAST

In episode four of The Meeting Room, James Lancaster and Paul Harvey explore what links overtourism, business tourism and psychic income.



### [Future ready? A fly on the wall at the ISTH Congress in Bangkok](#)

#### CASE STUDY

The International Society on Thrombosis and Haemostasis has made some big changes to its flagship event, including making it more frequent.

A promotional banner for the M&IT Awards 2024. The background is dark blue with a large, stylized orange and white 'M&IT' logo on the right. On the left, there are three circular inset images: a cake, a woman singing, and a man speaking. The text in the center reads: 'JW Marriott Grosvenor House London 13 September 2024', 'THERE AIN'T NO PARTY LIKE THE M&IT AWARDS', and 'BOOK YOUR PLACE' in a yellow box.

JW Marriott Grosvenor House London  
13 September 2024  
**THERE AIN'T NO PARTY  
LIKE THE M&IT AWARDS**  
**BOOK YOUR PLACE**



### [Every bite counts: Ottawa launches event food recovery programme](#)

#### SUSTAINABILITY

The partnership between Ottawa Tourism and La Tablee des Chefs will help venues donate surplus food to local community organisations.



### [Hosting impactful events: Tap into Wellington's creative expertise](#)

#### **SPONSORED CONTENT**

As New Zealand's UNESCO Creative City of Film, Wellington's world-class expertise in film, television, animation, gaming, visual effects...



### [BCCK: a beacon of excellence](#)

#### **SPONSORED CONTENT**

2023 was an exceptional year for the Borneo Convention Centre Kuching (BCKK), hosting 496 events and attracting more than 300,000 visitors...



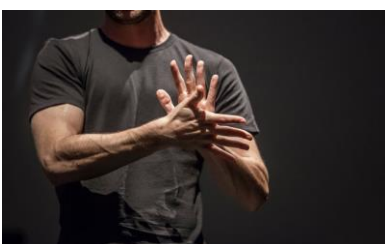
### [The beating heart of Vienna](#)

#### **SPONSORED CONTENT**

Discover authentic Vienna with a meeting in one of its local neighbourhoods and fall in love with wonderful Gusshausviertel and colourful Freihausviertel



## **KNOWLEDGE BANK**



### [Why you need a sign language interpreter at your event](#)

#### **INCLUSION**

Julia Danmeri, CEO and founder of TranslateAble, explores the growing importance of sign language in event planning.



## [Environmental recognition days: impactful or irrelevant?](#)

### SUSTAINABILITY

Environmental recognition days are meant to raise awareness of environmental issues, but do they truly help to achieve net zero goals?



## [Good vibes: does your conference deliver a 'psychic income'?](#)

### DESTINATIONS | LEGACY

Dr Emma Delaney explains why we should all be doing more to promote the feelgood factor generated by meetings and events.

## DESTINATION GUIDES

*Find the perfect place for your next meeting.*



[Virginia Beach](#)



[Vienna](#)

**ARE BUSINESS TRAVELLERS CONTRIBUTING TO OVER TOURISM?**

**WATCH THE PODCAST**

## FIND EVENT VENUE

Your online venue search directory



[Celesta Venues London](#)



[Abu Dhabi National Exhibition Centre](#)

## Upcoming events



**M&IT**  
awards2024

JW Marriott Grosvenor House London  
13 September 2024

**THERE AIN'T NO PARTY  
LIKE THE M&IT AWARDS**

**BOOK YOUR PLACE**



**M&IT**  
experience

6-8 Nov 2024  
**Silverstone**

**REGISTER  
NOW**



**THE  
MEETINGS  
SHOW**

EXCEL LONDON | 25-26 JUNE 2025

**REGISTER YOUR INTEREST**



DESTINATION OF THE MONTH

# Winning strategies

Belfast is showing the world it has the infrastructure and will in place to host congresses that are not only successful but sustainable. Angela Antrobus reports

**DISCOVER MORE**



This email has been sent to you by Northstar Travel Group. Copyright © 2024 Northstar Travel Group and / or its subsidiaries and licensors; Northstar Travel Media Ltd, WeWork, 8 Devonshire Square, London, EC2M 4YJ, UK. All rights reserved. You can view our privacy policy [here](#)