



Speaker recruitment: how Worldcon put procedure above celebrity appeal

INNOVATION | STRATEGY

Organisers of a major sci-fi convention taking place in Glasgow refused to bend the rules - even for literary giant George RR Martin.



Bureau hands out 1,000 books to local primary school in legacy push

LEGACY

Business Events Sarawak gave the gift of literature to a tiny primary school after event attendees donated books earlier this year.



JW Marriott Grosvenor House London
13 September 2024

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BOOK YOUR PLACE

M&IT awards 2024



First impressions: how to get your meeting off to a good start

MEETING DESIGN

Cultural ceremonies are fine, but what do they really add? Instead, you should start by telling delegates what you expect from *them*...



Hosting impactful events: Tap into Wellington's creative expertise

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As New Zealand's UNESCO Creative City of Film, Wellington's world-class expertise in film, television, animation, gaming, visual effects...



BCKK: a beacon of excellence

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2023 was an exceptional year for the Borneo Convention Centre Kuching (BCKK), hosting 496 events and attracting more than 300,000 visitors...



The beating heart of Vienna

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AMI association meetings international
EMPOWERING ASSOCIATIONS

DESTINATION OF THE MONTH

Destination of the Month:
Belfast

DISCOVER

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How to make conferences work for neurodivergent delegates

INCLUSION

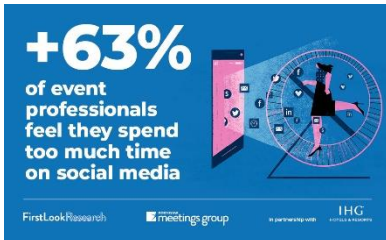
As many as one in five people are diagnosed as neurodivergent - but are meeting planners doing enough to make them feel welcome?



How to...improve your expo through member profiling

REVENUES

Richard Morris asks why so many associations neglect the exhibitors at their events - and suggests how they can put that right.



First Look Research: social media addiction rife among eventprofs

SURVEY

Research from Northstar Meetings Group shows a quarter of meeting planners are 'not in control' of their social media habits.

DESTINATION GUIDES

Find the perfect place for your next meeting.



Catalonia



Dubai

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The MEETING ROOM

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Convencions Internacional
Barcelona

Upcoming events

M&IT
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13 September 2024

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Winning strategies

Belfast is showing the world it has the infrastructure and will in place to host congresses that are not only successful but sustainable. Angela Antrobus reports

DISCOVER MORE



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