



# WASHINGTON, DC UPDATE: APRIL 14, 2023

## SIGN UP FOR ECA'S 2023 LEGISLATIVE ACTION DAY!

Registration is now open for ECA's 2023 [Legislative Action Day](#) on Capitol Hill in Washington, DC!

- Join ECA as we bring industry leaders and advocates together on Thursday, June 1 to meet with their members of Congress and advocate for ECA's top federal policy priorities.
- This year's event will be held in conjunction with the Lippman Connects [Exhibition and Convention Executives Forum](#) (ECEFF), which will take place on Wednesday, May 31.

**Stay tuned:** Preview webinars, advocate training sessions, and more begin starting next week!

**Go deeper:** Thanks to [Exhibition World](#), [Association Meetings International](#), and [USAE](#) for sharing the news with their readers.

## 1. 235 ORGANIZATIONS TELL THE FTC TO STEP UP AND #STOPFRAUD

In recent days, 235 groups—including all 10 ECA alliance partners!—[sent a letter](#) to the Federal Trade Commission (FTC) urging it to finalize a new rule targeting business impersonation fraud (BIF).

- **The big picture:** BIF scammers continue to prey on our industry via increasingly-sophisticated hotel reservation scams and email attendee list sale scams.
- **The bottom line:** The proposed rule would give the FTC another important enforcement tool to go after these fraudsters.

**Thanks** to the Consumer Technology Association, IAEE, and ASAE for leading the charge on this effort!

**Read more** on this important issue from [Skift Meetings](#) and [Trade Show Executive](#).

## 2. COURT RULING REITERATES IMPORTANCE OF MUSIC LICENSING ADVOCACY

Last month, BMI won a [138% increase](#) in music licensing rates in a rate court victory against concert promoters including Live Nation, AEG, and the North American Concert Promoters Association.

- **Why it matters:** While this ruling only directly impacts concert promoters, it may boost efforts by rights holders to seek rate increases and go after ancillary revenue streams more broadly.
- **At this time,** it is unclear whether this ruling will be appealed.

**On Capitol Hill,** the [MUSIC Coalition](#)—which includes ECA, IAEE, IAVM, and SISO—is actively engaged on efforts to address music licensing challenges including a lack of transparency, coercive behavior and overreach by rights holders, rights holders not governed by consent decrees, and more.

## 3. ECA NEWS AND NOTES

- TSNN's *Trade Show Talk* podcast featured ECA's Tommy Goodwin on [this week's episode](#).
- PCMA Convene [provided an update](#) on ECA's latest advocacy efforts.
- ECA's recent advocacy win in Kentucky was highlighted by [Event Industry News](#), [Trade Show Executive](#), and the [EXHIBITOR Now](#) podcast.