



The AIME Knowledge Program is back for 2020, but not as you know it...

The AIME 2020 Knowledge Program boasts a plethora of personal and professional development opportunities designed to facilitate your learning on and off the show floor.

With a focus on the **power of human connections**, the Knowledge Program has been carefully curated to encourage you to re-imagine your approach to engagement and community building.

## EXPAND YOUR NETWORK AND YOUR MINDSET



### KNOWLEDGE EXCHANGE \$250.00

Taking place on Monday, 17 February, the Knowledge Exchange is an opportunity to kickstart your learning before the AIME show floor opens!

Upgraded buyers can participate in interactive workshops with key industry players and leave with practical takeaways and new perspectives.

#### **REGISTER NOW**



### IDEAS ACADEMY FREE

The Ideas Academy provides all AIME visitors with the opportunity to attend short, thought-provoking sessions on the exhibition show floor.

Whilst the Ideas Academy education will be less intensive than the Monday program, it aims to offer participants the opportunity to gain new insights.

#### **REGISTER NOW**

# AIME 2020 KNOWLEDGE EXCHANGE SESSIONS

Here is a snapshot of the captivating content in store for you as part of the Knowledge Exchange on Monday, 17 February.



Sarah Rowan, Australia's Top Female Speed
Painter will be painting LIVE whilst speaking on
practical ways to increase one's creativity and
inspiring her listeners to embrace authentic living.
Learn how to break apart old mindsets that hinder
you from embracing your own creativity.
This session is brought to you by Saxton
Speakers.



Whether you want to be a more inspiring leader, event strategist, team member, or professional, Christopher Kai, *Founder and CEO* of Mathem Group dives into how you can **communicate**, **connect and engage better** with your colleagues and clients based on his 20-years of global experience.



Sally Hill, Experience strategist, community builder and purpose-driven business expert is leading a session that teaches you how to craft personalised, exceptional event experiences through human-centred design and user experience design. You'll be introduced to ideas and tools required to engage your audience in a deeper and more unique way at your next event.

## VIEW KNOWLEDGE EXCHANGE TIMETABLE

#### #NOTJUSTANOTHERTRADESHOW



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